

The Danforth

For many local business owners, marketing is just one of the many responsibilities they must undertake day-to-day. That's why we developed a new feature to make advertising for local businesses easy, affordable and effective – **Neighbourhood Spotlight ads**.

Everything
Toronto



In print

NOW will highlight a mapping feature for a different neighbourhood each month.

Map your restaurant, retail outlet or service in **NOW**'s monthly **Neighbourhood Spotlight**.

IN PRINT
January 28th



Online

Online **Neighbourhood Spotlight** starts January 28th and lives on the **NOW** site for one year.



Rates

Check out our online
**RESTAURANT
GUIDE**

**OVER 2,000
RESTAURANTS!**

Search by rating,
genre, price,
neighbourhood,
review
& more!



nowtoronto.com/food

(ACTUAL SIZE)



PRINT ISSUE

\$395 includes colour.



ONLINE

\$25 per month. Online space includes a photograph and a 100 word summary.



Social media

Neighbourhood Spotlight feature will be promoted through all of **NOW's** social media channels – Facebook, Twitter and Instagram.



Taking advantage of this unique advertising feature will help you better increase your locations awareness, grow your community's recognition and ultimately help build your business.

- **422,000** weekly readers in print
- **464,000** online UV's each month
- **100,000** copies distributed in the GTA at more than **3,200** distribution points
- **65** TTC subway locations (97% pick-up rate)

- **50** PATH locations
- **24** GO train locations
- Over **160,000** twitter followers
- Multiple Facebook updates daily with **34,000+** likes
- **14,000+** Instagram followers

