Regional Tariff Response Initiative (RTRI)

Helping southern Ontario businesses and organizations respond to tariff pressures

What is RTRI?

A national $3.45-billion initiative to help small- and medium-sized enterprises (SMEs) impacted by tariffs adapt, diversify and build resilience.

In southern Ontario, FedDev Ontario is delivering targeted supports to help SMEs

- **Boost** productivity & improve efficiency
- **Expand** export markets
- **Strengthen** supply chains
- **Grow** trade within Canada
- **Manage** cash flow challenges

Who Can Apply & How?

You may qualify if you are:

- An SME
- An Indigenous-led enterprise
- A not-for-profit supporting SMEs

To Apply:

- Contact FedDev Ontario at 1-866-593-5505 or info@feddevontario.gc.ca
- Apply today

Funding Available

1. Liquidity assistance
   - Up to $2 million in non-repayable funding
   - Up to 50% of eligible costs
   - Funding for up to 12 months, ending no later than March 31, 2028
2. Pivot Projects
   - Up to $1 million in non-repayable funding
   - Up to 50% of eligible costs

   OR

   - Repayable funding over $1 million may be available for larger-scale transformative projects
   - Up to 75% of eligible costs for repayable funding
   - Projects must be completed no later than March 31, 2029

Eligible Activities

Projects that:

- Invest in digitization, automation, and technology
- Expand into new markets
- Strengthen domestic and global supply chains
- Reshore production, R&D, and talent
- Address liquidity pressures due to tariff impacts

RTRI works alongside:

Large Enterprise Tariff Loan (LETL)

Business Development Bank of Canada (BDC) Pivot to Grow program

Canada Strong Diversification Fund

Rapid Response Supports for Workers and Employers

Information current as of August 31, 2026.