

**RC**



**Restaurants  
Canada**

The voice of foodservice | La voix des services alimentaires

# show

• THE HOSPITALITY EVENT OF THE YEAR •

# CANADA UNLEASHED

FEB 26-28, 2017 | ENERCARE CENTRE | [RCSHOW.COM](http://RCSHOW.COM)  
TORONTO

Celebrating 150 years • Leadership • Innovation • Culinary Excellence

## YOU'RE INVITED

register now @ [rcshow.com](http://rcshow.com)

# CANADA'S LARGEST FOOD- SERVICE EVENT

**RC MEMBERS  
REGISTER ONLINE  
FOR YOUR FREE  
ACCESS PASS**

**rcshow.com**

Unleash your senses at RC Show 2017! Improve your business operations and make new connections. Discover cutting-edge products, trending food and drink, unique networking opportunities and off-site experiences. Hear industry experts as we celebrate one of the hottest culinary scenes.

Register and attend the show for the chance to win daily prizes and an Air North uniquely Canadian Culinary Experience to the Yukon.

**#rcshow17**

# RC LEADERSHIP CONFERENCE



**2 HALF-DAY  
BUSINESS BUILDER SESSIONS**  
packed with valuable insights for  
independent and multi-unit operators

In a TED-Talk style format, operators will come together to gain thousands of dollars' worth of consulting advice on how to drive their businesses. Get ready to be inspired, and to gain relevant industry insights, ideas and actionable strategies for success. You'll also receive a RC Leadership Kit (\$550 Value) as part of your registration fee.

**TONY CHAPMAN**  
**Moderator**

with an impressive  
lineup of speakers



**February 26, 2017**  
**Independent Operators**

9 am - 12:30 pm

**February 27, 2017**  
**Multi-Unit Operators**

9 am - 12:30 pm



We're packing the agenda with **INSIGHTS, IDEAS AND STRATEGIES** that will improve your business including: *first impressions; millennials—the moment of truth; men and machine; and reinvention of your brand.*





# ENHANCED

**FOOD AND DRINK EXPERIENCES**  
with 8 pavilions

**A Uniquely Canadian Food  
& Drink Experience**

**250,000** sq. ft.  
of product innovation



**Competitions**  
**PRESENTATIONS**  
Workshops

# CUTTING-EDGE PRODUCTS

AND SERVICES TO BOOST YOUR BOTTOM LINE



## Canada's 100 Best TOP 100 restaurant and TOP 50 bar reveal

## RC NATION'S FEAST

A true collaboration of Canadian  
chefs and products from  
coast-to-coast

At Casa Loma  
Monday, February 27, 2017

Presented by



## BREAKFAST WITH CHAMPIONS



Presented by

**PEPSICO**  
FOODSERVICE



Top industry leaders discuss current  
issues and the future of hospitality

Tuesday, February 28, 2017

## RC Opening Night Reception

Connect with industry leaders  
Sunday, February 26, 2017



Presented by

**enercare**



**connect + grow your business**

**Pre-register to attend and save \$20**

**register today @ [rcshow.com](http://rcshow.com)**

